

**ABSTRACT OF THE DISCLOSURE**

One or more embodiments of the systems and/or methods described herein may address locations that may be incapable of utilizing one or more systems and/or methods in related fields. According to one embodiment, a method and/or system may deliver  
5 audio and/or visual information to an audience represented by a collective of persons present in a selection of retail locations at any given moment. In another embodiment, advertisements may be customized to a specific venue and/or a group of venues. In one embodiment, a venue may use a computer system to distribute media such as audio and/or video information. In an alternative embodiment, one or more venues may  
10 comprise a portion of a private radio network system which may distribute media such as audio and/or visual media in accordance with one or more methods.